



Press Release - 03/09/2024

April Mortgages appoints Rachael Hunnisett as Director of Mortgage Distribution

Innovative longer-term lender April Mortgages has appointed Rachael Hunnisett to the post of Director of Mortgage Distribution

April Mortgages is bringing a unique approach to the mortgage market, providing a range of 5-15 year fixed rate mortgages which deliver peace of mind and freedom from base rate concerns over terms that have historically not been on offer to borrowers in the UK.

April customers benefit from a fixed rate which drops over time as they move into a lower LTV band, as well as no early repayment charges if they repay the mortgage using their own funds or as a result of moving home, and unlimited overpayments.

Rachael boasts more than a decade of experience in financial services, including time within mortgage lending, distribution and sustainability, where she worked closely with government, lenders, distributors and brokers across the country.

In her new role Rachael will be responsible for overseeing April's distribution strategy, building on the strong relationships the lender has already established with some of the biggest names in the sector.

She will report to Mark Eaton, Chief Operating Officer at April Mortgages.

Rachael Hunnisett, Mortgage Distribution Director at April Mortgages, said:

"After meeting with Mark and the wider April team, I fell in love with the April proposition. It was clear to me that we shared a vision of what borrowers and brokers need right now - a dynamic and forward-thinking lender which has identified a way of doing things differently, built to support borrowers both now and into their future."

"The last few years have been incredibly volatile for interest rates, leading to heightened uncertainty and disruption for many borrowers, and their brokers too. For homeowners, removing the uncertainty caused by cyclical short-term fixes while providing the flexibility afforded by April's lending proposition, brings significant peace of mind in long term financial planning."

"April has a bold vision and ambition for scale. Strong distribution partnerships are central to our growth strategy and I'm delighted to lead this work alongside a team of talented, dedicated professionals. Together, we are committed to shaping the future of homeownership across the UK."

Mark Eaton, Chief Operating Officer at April Mortgages, added:

"Rachael has a tremendous reputation for building relationships across the intermediary sector, and will be a great asset to April Mortgages as we move onto the next level. Brokers are central to how we operate, and their feedback has been integral in shaping our products and criteria. With Rachael in place, we will be able to work even more closely with the broker community and ensure that greater numbers of borrowers across the country are able to tap into the long-term peace of mind which our mortgage products deliver."

